

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 8/14
Estimate Number	1523

Invoice #	115912-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/02/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	115912
	Alt Order #	06256540
	Deal #	
	Order Flight	08/14/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p		-	_					
	3Q NON-W	INDOW CANDIDATE RATE	•								
				08/27/12 t	o 09/02/12	3x	-TWTF				
	WRAL			Tu	08/28/12	:30	1:26 PM	OFA-12-G-102H	\$200.00		7
	WRAL			Th	08/30/12	:30	1:26 PM	OFA-12-G-102H	\$200.00	1	6
	WRAL			F	08/31/12	:30	1:16 PM	OFA-12-A-093H	\$200.00	1	8
2	WRAL	The Doctors	10-11AM								
		INDOW CANDIDATE RATE									
				08/27/12 t	o 09/02/12	5x	-TWTF				
	WRAL			Tu	08/28/12	:30	10:15 AM	OFA-12-G-102H	\$200.00		9
	WRAL			Tu	08/28/12	:30	10:35 AM	OFA-12-G-102H	\$200.00	1	5
	WRAL			W	08/29/12	:30	10:44 AM	OFA-12-A-093H	\$200.00)	6
	WRAL			Th	08/30/12	:30	10:38 AM	OFA-12-A-093H	\$200.00		7
	WRAL			F	08/31/12	:30	10:11 AM	OFA-12-A-093H	\$200.00	1	8
3	WRAL	David Letterman	1135p-1237a								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/12 t	o 09/02/12	3x	-TWTF				
	WRAL			Tu	08/28/12	:30	12:02 AM	OFA-12-A-093H	\$250.00		7
	WRAL			W	08/29/12	:30	12:37 AM	OFA-12-A-093H	\$250.00		5
	WRAL			Th	08/30/12	:30	12:08 AM	OFA-12-A-093H	\$250.00	1	6
4	WRAL	Price is Right	11a-12p								
	3Q NON-W	INDOW CANDIDATE RATE									
					o 09/02/12	3x	-TWTF				
	WRAL			Tu	08/28/12	:30	10:59 AM	OFA-12-A-093H	\$275.00		6
	WRAL			Th	08/30/12	:30	10:58 AM	OFA-12-G-102H	\$275.00		7
	WRAL			F	08/31/12	:30	11:29 AM	OFA-12-G-102H	\$275.00		8
5		Noon News INDOW CANDIDATE RATE	12p-1p								
				08/27/12 t	o 09/02/12	3x	-TWTF				
	WRAL			Tu	08/28/12	:30	12:24 PM	OFA-12-G-102H	\$275.00	1	5
	WRAL			W	08/29/12	:30	12:12 PM	OFA-12-G-102H	\$275.00	1	6
	WRAL			F	08/31/12	:30	12:23 PM	OFA-12-G-102H	\$275.00	1	7



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3Q NON-WINDOW CANDIDATE RATE



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6	WRAL	CBS Daytime (1:30-4P)	130-4p						-		
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/1	2 to 09/02/12	3x	-TWTF				
	WRAL			W	08/29/12	:30	1:59 PM	OFA-12-G-102H	\$200.00		5
	WRAL			Th	08/30/12	:30	2:59 PM	OFA-12-G-102H	\$200.00		6
	WRAL			F	08/31/12	:30	2:59 PM	OFA-12-G-102H	\$200.00		7
7	WRAL	Young and the Restless	4-5p								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/1	2 to 09/02/12	2x	-TWTF				
	WRAL			Tu	08/28/12	:30	4:28 PM	OFA-12-A-093H	\$575.00		6
	WRAL			W	08/29/12	:30	4:00 PM	OFA-12-A-093H	\$575.00		5
8	WRAL	WRAL 4:30am News	4:30a - 5am								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/1	2 to 09/02/12	1x	-TWTF				
	WRAL			W	08/29/12	:30	4:43 AM	OFA-12-G-102H	\$80.00		2
9	WRAL	WRAL 5am News	5am - 5:30a								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/1	2 to 09/02/12	5x	-TWTF				
	WRAL			Tu	08/28/12	:30	5:09 AM	OFA-12-G-102H	\$325.00		9
	WRAL			W	08/29/12	:30	5:09 AM	OFA-12-G-102H	\$325.00		13
	WRAL			W	08/29/12	:30	5:24 AM	OFA-12-A-093H	\$325.00		10
	WRAL			Th	08/30/12	:30	4:58 AM	OFA-12-G-102H	\$325.00		11
	WRAL			F	08/31/12	:30	4:59 AM	OFA-12-G-102H	\$325.00		12
10	WRAL	5:00 First News	5-530p								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/27/1	2 to 09/02/12	4x	-TWTF				
	WRAL			Tu	08/28/12	:30	5:27 PM	OFA-12-G-102H	\$850.00		13
	WRAL			W	08/29/12	:30	5:28 PM	OFA-12-G-102H	\$850.00		12
	WRAL			Th	08/30/12	:30	5:24 PM	OFA-12-A-093H	\$850.00		11
	WRAL			F	08/31/12	:30	5:30 PM	OFA-12-G-102H	\$850.00		10
11	WRAL	WRAL 5:30AM News	530-6a								



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11	WRAL WRAL 5:30AM News	530-6a		-		-	-			
	3Q NON-WINDOW CANDIDATE RATE									
				to 09/02/12	3x	-TWTF				
	WRAL		Tu	08/28/12	:30	5:57 AM	OFA-12-A-093H	\$450.00		9
	WRAL		Th	08/30/12	:30	5:38 AM	OFA-12-G-102H	\$450.00		8
	WRAL		F	08/31/12	:30	5:31 AM	OFA-12-G-102H	\$450.00)	10
12	WRAL 5:30 News	530-6p								
	3Q NON-WINDOW CANDIDATE RATE									
				to 09/02/12	4x	-TWTF				
	WRAL		Tu	08/28/12	:30	5:44 PM	OFA-12-G-102H	\$850.00		13
	WRAL		W	08/29/12	:30	5:44 PM	OFA-12-G-102H	\$850.00		11
	WRAL		Th	08/30/12	:30	5:51 PM	OFA-12-G-102H	\$850.00		12
	WRAL		F	08/31/12	:30	5:52 PM	OFA-12-G-102H	\$850.00)	10
13	WRAL 6pm News (M-F) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
			08/27/12	to 09/02/12	5x	-TWTF				
	WRAL		Tu	08/28/12	:30	6:23 PM	OFA-12-G-102H	\$1,100.00)	11
	WRAL		W	08/29/12	:30	6:09 PM	OFA-12-A-093H	\$1,100.00		15
	WRAL		W	08/29/12	:30	6:29 PM	OFA-12-G-102H	\$1,100.00		12
	WRAL		Th	08/30/12	:30	6:21 PM	OFA-12-G-102H	\$1,100.00		13
	WRAL		F	08/31/12	:30	6:29 PM	OFA-12-A-093H	\$1,100.00)	14
14	WRAL WRAL AM News 3Q NON-WINDOW CANDIDATE RATE	6-7a								
			08/27/12	to 09/02/12	5x	-TWTF				
	WRAL		Tu	08/28/12	:30	6:58 AM	OFA-12-G-102H	\$600.00)	11
	WRAL		W	08/29/12	:30	6:08 AM	OFA-12-G-102H	\$600.00)	12
	WRAL		Th	08/30/12	:30	6:08 AM	OFA-12-A-093H	\$600.00		13
	WRAL		Th	08/30/12	:30	6:38 AM	OFA-12-G-102H	\$600.00		15
	WRAL		F	08/31/12	:30	6:43 AM	OFA-12-G-102H	\$600.00)	14
16	WRAL Inside Edition 3Q NON-WINDOW CANDIDATE RATE	7-730P								
			08/27/12	to 09/02/12	4x	-TWTF				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL	Inside Edition	7-730P		·						
		INDOW CANDIDATE RATE									
	WRAL			Tu	08/28/12	:30	7:21 PM	OFA-12-A-093H	\$675.00		11
	WRAL			W	08/29/12	:30	7:12 PM	OFA-12-G-102H	\$675.00		9
	WRAL			Th	08/30/12	:30	7:22 PM	OFA-12-A-093H	\$675.00		12
	WRAL			F	08/31/12	:30	7:13 PM	OFA-12-G-102H	\$675.00		10
7	WRAL 3Q NON-W	CBS This Morning INDOW CANDIDATE RATE	7am - 9am								
				08/27/1	2 to 09/02/12	5x	-TWTF				
	WRAL			Tu	08/28/12	:30	8:39 AM	OFA-12-G-102H	\$350.00		11
	WRAL			W	08/29/12	:30	8:29 AM	OFA-12-G-102H	\$350.00		12
	WRAL			Th	08/30/12	:30	8:25 AM	OFA-12-G-102H	\$350.00		13
	WRAL			F	08/31/12	:30	8:08 AM	OFA-12-A-093H	\$350.00		14
	WRAL			F	08/31/12	:30	8:29 AM	OFA-12-G-102H	\$350.00		15
8	WRAL 3Q NON-W	Entertaiment Tonight INDOW CANDIDATE RATE	730-8P								
				08/27/1	2 to 09/02/12	4x	-TWTF				
	WRAL			Tu	08/28/12	:30	7:42 PM	OFA-12-G-102H	\$675.00		13
	WRAL			W	08/29/12	:30	7:40 PM	OFA-12-G-102H	\$675.00		10
	WRAL			Th	08/30/12	:30	7:40 PM	OFA-12-G-102H	\$675.00		11
	WRAL			F	08/31/12	:30	7:40 PM	OFA-12-G-102H	\$675.00		12
9	WRAL 3Q NON-W	Dr. Phil INDOW CANDIDATE RATE	9-10a								
				08/27/1	2 to 09/02/12	3x	-TWTF				
	WRAL			Tu	08/28/12	:30	9:19 AM	OFA-12-A-093H	\$225.00		9
	WRAL			W	08/29/12	:30	9:50 AM	OFA-12-G-102H	\$225.00		10
	WRAL			F	08/31/12	:30	9:13 AM	OFA-12-G-102H	\$225.00		8
0	WRAL	Fri Hour 3	10-11p						,		
-		INDOW CANDIDATE RATE	-	00/07/4	0.40 00/00/40	454	1				
	MDAL			08/27/1 F	2 to 09/02/12	1x	1	054 13 6 1034	ф1 F00 00		4
	WRAL			F	08/31/12	:30	10:38 PM	OFA-12-G-102H	\$1,500.00		1
21	WRAL	Fri Hour 1	8-9p								



Remit Address:

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-WINDOW CANDIDATE RATE	<u> </u>	•	<u>'</u>		•	•	•		
			08/20/12	2 to 08/26/12	1x	1				
	WRAL Fri Hour 2	9-10p	F	08/31/12	:30	9:46 PM	OFA-12-G-102H	\$1,200.00	3Q NON-WINDOW CANDIDATE RA	A7 4
			08/27/12	2 to 09/02/12	1x	1				
	WRAL		F	08/31/12	:30	8:46 PM	OFA-12-A-093H	\$1,200.00		3
22	WRAL Sat Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/27/12	2 to 09/02/12	1x	1-				
	WRAL		Sa	09/01/12	:30	9:58 PM	OFA-12-A-093H	\$1,400.00		2
23	WRAL 6pm News (Sat) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
			08/27/12	2 to 09/02/12	1x	1-				
	WRAL		Sa	09/01/12	:30	6:22 PM	OFA-12-G-102H	\$275.00		2
24	WRAL WRAL 6a News Sat 3Q NON-WINDOW CANDIDATE RATE	6-8a								
			08/27/12	2 to 09/02/12	1x	1-				
	WRAL		Sa	09/01/12	:30	7:41 AM	OFA-12-G-102H	\$275.00		2
29	WRAL 60 Minutes 3Q NON-WINDOW CANDIDATE RATE	7-8p								
			08/27/12	2 to 09/02/12	1x	1				
	WRAL		Su	09/02/12	:30	7:40 PM	OFA-12-G-102H	\$1,500.00		2
31	WRAL CBS Sunday Morning 3Q NON-WINDOW CANDIDATE RATE	9-1030a								
			08/27/12	2 to 09/02/12	1x	1				
	WRAL		Su	09/02/12	:30	9:49 AM	OFA-12-A-093H	\$550.00		3
33	WRAL Late News 3Q NON-WINDOW CANDIDATE RATE	11-1135p								
			08/27/12	2 to 09/02/12	7x	-TWTFSS				
	WRAL		Tu	08/28/12	:30	11:38 PM	OFA-12-G-102H	\$1,000.00		15
	WRAL		Th	08/30/12	:30	11:34 PM	OFA-12-G-102H	\$1,000.00		17
	WRAL		F	08/31/12	:30	11:14 PM	OFA-12-A-093H	\$1,000.00		16



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Aired Spots

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Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

INVOI	CE

DU	DU INVOICE ATE		
	Advertiser	Obama For America	
	Product	OBAMA :30 8/14	
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33	WRAL	Late News	11-1135p								
	3Q NON-W	INDOW CANDIDATE RATE									
	WRAL			F	08/31/12	:30	11:33 PM	OFA-12-G-102H	\$1,000.00		18
	WRAL			Sa	09/01/12	:30	11:10 PM	OFA-12-G-102H	\$1,000.00		21
	WRAL			Sa	09/01/12	:30	11:33 PM	OFA-12-G-102H	\$1,000.00		19
	WRAL			Su	09/02/12	:30	11:16 PM	OFA-12-A-093H	\$1,000.00		20
39		Face the Nation INDOW CANDIDATE RATE	1030-11a								
				08/27/12 to	09/02/12	1x	1				
	WRAL		·	Su	09/02/12	:30	10:59 AM	OFA-12-G-102H	\$150.00		1

\$46,980.00 Gross Total Agency Commission \$7,047.00

Payment Terms 30 Days Net Amount Due \$39,933.00